



Picture News

at Home

3rd December 2018

What's going on this week?



A Christmas advert raising awareness of the impact of palm oil production on the environment has been banned from UK TV after it was described as being "too political". UK supermarket Iceland wanted to use the advert that had been made by environmental charity Greenpeace, which tells the story of an orangutan whose home is being destroyed by palm oil producers.

Things to talk about at home...

- 🍏 Had you already heard about this advert? Do you think you would have heard about it more or less if it hadn't been banned from being shown on television?
- 🍏 Do you think it's good to use cartoons to talk about serious things? Why?
- 🍏 Do you think that adverts should be allowed to talk about environmental issues as well as selling things? Why?

Please note any interesting thoughts or comments here...

